Tourist Information Jenesien
Schrann 7, 39050 Jenesien
info@jenesien.net
+39 0471 354196

1. Bolzano Bozen Card & Bolzano Bozen Card Mobility - how it works

All Südtirol Guest Passes for Jenesien and South Tyrol are personal and non-transferable. Here in the holiday region around Jenesien, overnight guests are offered the Bolzano Bozen Card or Bolzano Bozen Card Mobility as a special inclusive benefit free of charge by the participating accommodation provider from the 6th year of age. The provision is carried out by email at check-in or pre-check-in - the following formats are valid: mobile website, wallet, PDF (digital or print). Both cards must be scanned and validated at the start of every journey in public transport. The transport of bikes and animals is not included. For the additional Bolzano Bozen Card services, validation is done via a reader directly with the respective service provider. For the bonus partners, presenting the card is sufficient. The Bolzano Bozen Card and Bolzano Bozen Card Mobility are bound to the name and the duration of stay and are valid from 00:00 on the day of arrival until 23:59 on the day of departure.

Any more questions? Here you'll find even more information and facts...

2. Additional services with the Bolzano Bozen Card

JENESIEN | BOLZANO | RITTEN

- Marterloch suspension bridge in Afing (Jenesien): Outward journey by shuttle from the village center of Afing to the vicinity of the suspension bridge (then a 10-minute walk) – every Friday at 11 a.m. exclusively after online reservation at the Jenesien Tourist Association: www.jenesien.net; T +39 0471 354196. The return journey can be arranged with the driver for a fee.
- Jenesien Swimming Pool: Free entry from May to early September
- Guided tour at Bolzano: participation in a guided tour of the city included in the weekly program of the Bolzano Tourist Board, free of tuition (only in Italian and German language)
- Bike rental: 1-day bike rental at Sportler SpA | AG, Via Buozzi Strasse 14, 39100 Bolzano, T 0471 1800149
- Bolzano City of Wine - price reductions during the following events:
  - Calici di Stelle: 1 voucher for a glass of wine
  - Wine Stand at the Christmas Market: Purchase a 4 € glass of wine and get the second glass free
  - Bolzano Wine Exhibition: 3 tasting vouchers

LAIVES

- Guided visit of an apple farm: every Thursday at 3 p.m. (German) and 9.30 a.m. (Italian). Bookable by 5 p.m. of the previous day: T +39 0471 950420, tourist@laives-info.it (April-October)
- Everything about wild herbs: every Friday from 9.30 a.m. to 12.30 p.m. (German and Italian). Bookable by 12 p.m. of the previous day: T +39 0471 950420, tourist@laives-info.it (April-October)
- Guided e-bike tour to Merano: every Wednesday from 9.30 a.m. to 5 p.m. (German and Italian). Bookable by 12 p.m. of the previous day: T +39 0471 950420, tourist@laives-info.it (April-October). Not included: e-bike rental and train ticket for bike transport.
- Guided e-MTB tour: through the Montiggl forest to the Montiggl lakes and along the Mitterberg. Fridays from April through October, 9:30 a.m.–1 p.m. Registration by 12 p.m. the day before: T +39 0471 950420, tourist@leifers-info.it. Bike rental not included.

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- Bike rental: 1 day of bike rental at the bike shop Ride +39 (T +39 0471 537500, www.rideplus39.it, Via Kennedy 181). Included are trekking bikes and mountain bikes. e-trekking bikes and e-mountain bikes can be rented for an additional charge. Online reservation recommended.
- Guided tour through Bronzolo: every 1st Tuesday from July to October at 9 a.m. (German) and on Tueday 4 August from 4 p.m. (Italian). Bookable by 5 p.m. of the previous day: T +39 0471 950420, tourist@laives-info.it (July-October)

3. Bonus partners of the Bolzano card

- Thuniversum (Bolzano/Bozen): Small gift upon presentation of the Bolzano Bozen Card at the cash desk, via Luigi Galvani 29, T +39 0471 245 2552
- Loacker Cafés in South Tyrol: 10% discount on purchases, food, and drinks
- Tschager (Bolzano/Bozen): 10% discount on purchases at Design & Art under the arcades at Bolzano, via dei Portici 2, T +39 0471 973 674
- Palais Moiré (Piazza Erbe/Obstplatz 9, Bolzano), Smartys Moiré (Via Dr. Streiter/Dr. Streitergasse 34, Bolzano), Irenes Modewerkstatt (Via Francescani/Franziskanergasse 3, Bolzano), and Moiré Irene (Corso Libertà/Freiheitsstr. 136, Merano/Meran): 20% discount on not yet discounted clothing purchases.
- Gym Train to smile (Via dei Vanga/Wangergasse 73, Bolzano): reduction of 50% for the Day Pass. Included are all the workshops except spinning. Reservation 1 day before: T +39 0471 971300; reception@traintosmile.com
- Solaris (Via Portici/Laubengasse 54, Bolzano/Bozen): 15% discount on the first pair of glasses and 30% discount on the second pair of glasses (the offer is valid for a selection of eyeglasses)
- Salewa Cube (Bolzano/Bozen South): Discount on admission to the climbing hall in Via Waltraud Gebert Deeg Str. 4. T +39 0471 188 6867, info@salewa-cube.com.
- Salewa Cube Waltherpark (city center of Bolzano/Bozen): discounted day-ticket for the boulder-hall (9.00-23.00). Without reservation. Climbing shoes rental possible.
- Mercantile Museum (Via Argentieri 6/Via Portici 39, Bolzano): reduced entry fee of € 4 for adults and free for children between 6 and 14 years. Offer also valid for Bolzano Bozen Card Mobilty holders. Online ticket purchase only on the website of the Tourist Board Bolzano.
- Winery Schmid Oberrautner (Bolzano/Bozen): € 5 discount for an overview of seasonal work processes, a visit to the Gothic cellar, and wine tasting in the new tasting cellar. Every Friday at 4:30 p.m. Minimum 6 participants. Registration required by 12 p.m. the day before: T +39 0471 281440 or +39 377 3796944, info@schmidoberrautner.it.
- Eberlehof Winery (Bolzano/Bozen): 10% discount on the visit to the winery, including wine tasting, accompanied with South Tyrolean bacon and cheese. Every Saturday at 3 p.m. Registration required by Friday at T +39 0471 981918 or info@weingut-eberlehof.it.
- Griesbauerhof Winery (Bolzano/Bozen): discount for the visit to the winery, including wine tasting. Every Tuesday and Friday at 5 p.m. from the beginning of April to mid-November. Bookable by Friday noon at T +39 0471 973090 or +39 338 6137880. Info: www.griesbauerhof.it.
- Weingut Ansitz Waldgries (Bolzano/Bozen): discount for the guided tour through the historical wine cellar with wine tasting. Every Thursday at 10:30 a.m. from April to the beginning of November. Reservation by Wednesday at 5 p.m. at the Ansitz Waldgries, T +39 0471 323603.
- Kellerei Bozen/Bolzano: small gift in case of guided tour through the modern wine cellar with wine tasting. Every Tuesday and Friday at 3 p.m. Registration required 2 days in advance: T +39 0471 270909, info@kellereibozen.com.
- Apple Guided Tour: A description of organic activities and apple tasting with the possibility to buy organic apples from O.G. Biosüdtirol. In Italian and German. 10% discount with the Bolzano Bozen Card. Every Wednesday at 10:30 a.m. from mid-March until mid-November. Registration by Tuesday at 6 p.m. at T +39 335 8099500 or +39 0471 251399.

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- Südtirol Jazzfestival Alto Adige, Bolzano Danza-Tanz Bozen, Opera Program, Symphonic Concerts and Vereinigte Bühnen Bozen: discount on tickets for concerts and performances. Show your card at the box office for a reduction on the ticket price.
- The Castle Concerts: 10% discount for the concerts on September 4 and 18, 2026, at Maretsch Castle at 8 PM with an aperitif starting at 7:15 PM – music pieces by Mozart and Vivaldi. Online booking only at www.thecastleconcerts.it until 30 minutes before the concert starts with code CASTLE10 (click on 'GOT A CODE?' under the photo of Maretsch Castle).
- Raffeiner Orchideenwelt (Gargazon/Gargazzone): discount on admission to the Orchid Garden in Gargazzone, a tropical paradise and blooming garden unique in Europe. An adventure for the whole familiy with kids, who can play and discover many interesting facts about the world of orchids. Via Nazionale 26, Gargazzone. Info on the website, T +39 0471 920218.
- Base Camp Dolomites (Bolzano/Bozen): 10% discount on luggage depot and bike rental (Piazza Stazione 1, Bolzano). Info: www.basecampdolomites.com.
- Horse Riding in San Genesio: 10% discount on horse riding activities and horse buggy trips at Oberfahrerhof (Valas/Flaas 19, 39050 San Genesio/Jenesien)
- Concerts and theatre by the Filodrammatica di Laives: reduction on admission to concerts and Italian-language theatre performances by the Filodrammatica di Laives theatre association upon presentation of the Bolzano Card when purchasing tickets.
- Guided visit and wine tasting at the Hochegg Winery (Laives): 20% discount on the participation free. Every Thursday from July to October from 10 a.m. to 11.30 a.m. (German and Italian). Bookable by 5 p.m. of the previous day: T +39 0471 950420, tourist@laives-info.it (July-October).
- Tastings at the "Emma con gusto" farm shop (Laives): 20% discount on the participation free. Every Saturday at 9.30 a.m. (German) and 4.30 p.m. (Italian). Bookable by 5 p.m. of the previous day: T +39 0471 950420, tourist@laives-info.it (April-October)
- Hiking bus Laives: Free use of the hiking bus (bus line 115) from Laives to Monte Largo and La Costa (in service from May to October every Monday, Tuesday, Thursday, Friday and Saturday).
- Tennis & padel (Laives): 1 use of the tennis and padel courts in the Pineta sports zone. Reservation required (at least 2 hours in advance): T +39 0471 950420, tourist@laives-info.it
- Obereggen lift facilities: Discount (18 € instead of 22 €) on the round trip ticket for the panoramic lift Obereggen – Oberholz (6.6.-4.10.2026) or for the cableway Obereggen – Ochsenweide (13.6.-4.10.2026). No discout for single tickets.
- Skicenter Rittner Horn: 10% discount on sled rental and ski service.
- Walking tours at Renon, in German and Italian: 20% discount on following activities (for information and subscription contact the Tourist Office of Renon T +39 0471 356100; info@ritten.com; www.ritten.com)
  - The secrets of Renon: afternoon hike, every Monday from April till October. Registration by 10 a.m.of the same day.
  - Discover the Renon: guided day hike, every Tuesday from April till October. Registration by 5 p.m. the day before
  - Di fiori ed erbe di montagna sul Corno del Renon – escursione guidata: afternoon hike, every Wednesday from July till October. Registration by 5 p.m. the day before
  - Bloom on the sunny plateau – vine: half-day hike, every Wednesday in May. Registration by 5 p.m. the day before
  - Bloom on the sunny plateau – on the traces of herbs: half-day hike, every Thursday from April till June. Registration by 5 p.m. the day before